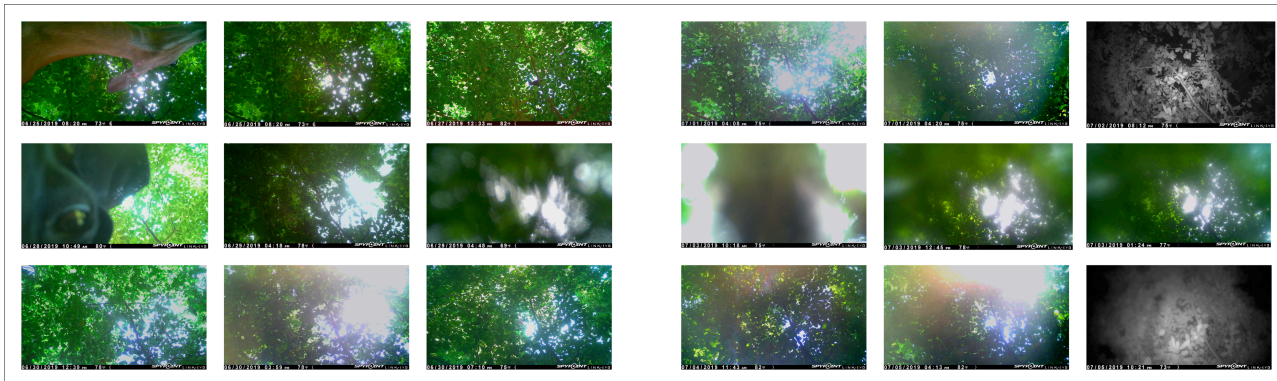
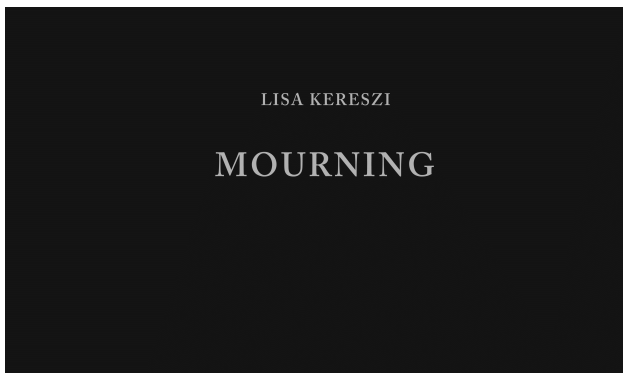


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minor matters.



LISA KERESZI's *MOURNING* NOW IN PRE-SALES:
Oversized book testing new price point; essay by Marvin Heiferman

MAY 1, 2023— SEATTLE, WA: minormattersbooks.com, a collaborative publishing platform for art + ideas, launches midcareer artist Lisa Kereszi's fifth monograph in its next cycle of publications for pre-sale. Minor Matters' collaborative publishing model moves its books into production with the engagement of the public; this book is the first to test a higher price point and smaller audience to achieve publication.

In 2018 Kereszi's father died suddenly, less than a year after her grandmother passed away. Managing grief from these dual and significant losses was made more difficult amid family strife. Though she was hundreds of miles away, she "visited" her father's grave daily, using an off-the-shelf trail camera and its auto-generated photographs. Kereszi amassed thousands of images over a seven-month period,

and began organizing grids of her virtual visits to chronologically document this emotional cycle. *Mourning* is the resulting oversized album, presented at similar scale to the hand-created book she lovingly compiled as a record of her grief.

Writer and editor Marvin Heiferman, who has been addressing his own process of grieving through his social-media based project “Why We Look,” contributes an essay.

12 x 18.5 inches, horizontal, HC with Japanese stab binding; 32 pages, ~112 photographs; \$100 USD + shipping. Deadline August 1, 2023 to achieve 250 pre-sales.

LISA KERESZI (b. 1973, Chester, Pennsylvania; lives in Averil, Connecticut) received her BA from Bard College in 1995, and her MFA from Yale University in 2000. She is the author of four previous monographs: *Fantasies* (Damiani, 2005); *Fun and Games* (Nazraeli, 2009), *Joe’s Junk Yard* (Damiani, 2012), and *The More I Learn About Women*, (J&L Books, 2014).

Kereszi’s work has been exhibited at numerous institutions, including the Whitney Museum of American Art, the New Museum, the Brooklyn Museum of Art, and the International Center of Photography, among others. Her photographs are in many private and public collections, including the Berkeley Art Museum; Museum of Fine Arts Houston; New York Historical Society; Whitney Museum of American Art; The Metropolitan Museum of Art; and Yale University Art Gallery. She is the recipient of a 2023 Tiffany Foundation Fellowship, a MacDowell Fellow, and was awarded the Baum Award for Best Emerging American Photographer in 2005.

Kereszi is Senior Critic, and since 2013 has been the Director of Undergraduate Studies, at the Yale School of Art. She is represented by Yancey Richardson Gallery.

MARVIN HEIFERMAN (b. 1948; lives in New York) is an independent curator and writer, organizing projects about photography and visual culture for institutions including Museum of Modern Art, Smithsonian Institution, International Center of Photography, Whitney Museum of American Art, Carnegie Museum of Art, and the New Museum.

Earlier in his career, as a gallerist and artist representative, Heiferman worked closely with many defining artists and photographers of the twentieth century, including Robert Adams, Eve Arnold, Lewis Baltz, Nan Goldin, Peter Hujar, and Richard Prince, among others.

Heiferman has written for numerous museums, galleries, publications, catalogs, blogs, and magazines, and is the author, editor, and packager of over two dozen books on photography and visual culture, including *Photography Changes Everything* (Aperture, 2012). Entries to “Why We Look,” Heiferman’s ongoing social media project, are posted daily.

ABOUT MINOR MATTERS: Founded in 2013, Minor Matters is a collaborative publishing platform producing exquisite art books through pre-sales to its international audience. Their model has resulted in “first books” for ten authors, with half of their monographs featuring practitioners from the Northwest. Minor Matters publications have been featured on *The New York Times* Lensblog, the *New Yorker* Photo Booth, NPR, *The Atlantic*, Slate.com, *Rolling Stone* online, and other channels of knowledge and culture.

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